MEGAN MCCLELLAND

• FASHION FEATURES WRITER •

ABOUT ME

I'm a fashion features writer attending Condé Nast College. When I'm not studying I'm writing for the college's magazine and for The Psychology of Fashion. I've always been an observant person with a holistic approach to critical thinking; able to contextualize what I document in both micro & macro scales.

EDUCATION

2020 • Condé Nast College of Fashion & Design, London
Currently earning my Master's in Fashion Media Practice

2019 • University of California, Santa Cruz
Graduated with a Bachelor's Degree in Literature and Creative Writing

EXPERIENCE

Jan. 2020 - Current   Condé Nast College Student Magazine
Digital Features Writer
• Pitch and write news stories relevant to the Condé Nast College brand. These are typically centered around living in London, the fashion industry and events at the college.
• Prepare and manage content - uploading new articles onto their CMS on a weekly basis.
• Keep abreast of the news and the industry, so I can turn around content quickly.

Nov. 2020 - Current   The Psychology of Fashion
Contributing Writer
• Write articles on assigned and pitched topics, such as fashion week reviews and person of interest pieces.
• Find images to go along with the articles that coincide with the company image.
• Upload content onto Squarespace.

Nov. 2018 - Current   Freelance Writer
Journalist
• Sending pitches and write articles for clients, such as Escapee's Magazine.
• Constantly create content and pitches to send to new places while keeping their coverage, tone and overall style in mind.

Jan. 2018 - Mar. 2018   Young Writers Program
Teaching Assistant
• While working as a teacher's assistant I helped adolescents at eighth and fifth grade levels strengthen their creative writing skills.

SKILLS

Microsoft		Hootsuite	
Adobe InDesign		Video Production	
Photography		Squarespace	